



**FACTS**

**WHAT DOES ALLY DO WITH YOUR PERSONAL INFORMATION?**

<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>What?</b>	<p>The types of personal information we collect and share depend on the products or services you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>▪ Social Security number and income</li> <li>▪ Account balances and payment history</li> <li>▪ Credit history and transaction history</li> </ul>
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Ally chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Ally share?	Can you limit this sharing?
<b>For our everyday business purposes –</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigation, or report to credit bureaus	YES	NO
<b>For our marketing purposes –</b> to offer our products and services to you	NO	We don't share
<b>For joint marketing with other financial companies</b>	NO	We don't share
<b>For our affiliates' everyday business purposes –</b> information about your transactions and experiences	NO	We don't share
<b>For our affiliates' everyday business purposes –</b> information about your credit worthiness	NO	We don't share
<b>For our affiliates to market to you –</b> information about your transactions, experiences, and credit worthiness	NO	We don't share
<b>For nonaffiliates to market to you</b>	NO	We don't share

<b>Questions?</b>	Go to: <a href="http://www.ally.com/privacy">www.ally.com/privacy</a> .
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Who are we	
<b>Who is providing this notice?</b>	Ally Financial Inc., Ally Bank, Ally Capital, Ally North America LLC, Ally Central Originating Lease Trust, Ally Financial Lease Trust, and Ally Bank Lease Trust.
What we do	
<b>How does Ally protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Additional information can be found at <a href="http://www.ally.com/security">www.ally.com/security</a> .
<b>How does Ally collect my personal information?</b>	We collect your personal information, for example, when you: <ul style="list-style-type: none"> <li>▪ open an account or deposit money</li> <li>▪ apply for financing or provide account information</li> <li>▪ pay your bills</li> </ul> We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
<b>Why can't I limit all sharing?</b>	Federal law gives you the right to limit only: <ul style="list-style-type: none"> <li>▪ sharing for affiliates' everyday business purposes – information about your creditworthiness</li> <li>▪ affiliates from using your information to market to you</li> <li>▪ sharing for nonaffiliates to market to you</li> </ul> State laws and individual companies may give you additional rights to limit sharing.
<b>What happens when I limit sharing for an account I hold jointly with someone else?</b>	Your choices will apply to everyone on your account.
Definitions	
<b>Affiliates</b>	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>▪ <i>Ally does not share with our affiliates.</i></li> </ul>
<b>Nonaffiliates</b>	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none"> <li>▪ <i>Ally does not share with nonaffiliates so they can market to you.</i></li> </ul>
<b>Joint marketing</b>	A formal agreement between non-affiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none"> <li>▪ <i>Ally does not jointly market.</i></li> </ul>
Other important information	
<p><b>California Residents.</b> We will not share information we collect about you with non-affiliated third parties, except as permitted by law, such as to process your transactions or to maintain your account.</p> <p><b>Vermont Residents.</b> We will not share information we collect about you with non-affiliated third parties, except as permitted by law, such as to process your transactions or maintain your account. We will not share information about your credit worthiness with affiliates. Additional information concerning Ally's privacy policies can be found at <a href="http://www.ally.com/privacy">www.ally.com/privacy</a> or by calling <b>1.800.204.2197</b>.</p> <p><b>Nevada Residents.</b> Nevada law allows us to make marketing calls to our existing customers listed on the National Do Not Call Registry. If you prefer not to receive marketing calls from us, you may be placed on our internal Do Not Call list by going to <a href="http://www.ally.com/privacy">www.ally.com/privacy</a> and choosing Manage My Privacy Preferences. For more information, please contact us at: <b>1.888.925.2559</b> (Ally Auto); <b>1.877.247.2559</b> (Ally Bank); <b>1.855.880.2559</b> (Ally Invest). You may also contact the Nevada Attorney General's office: Bureau of Consumer Protection, Office of the Nevada Attorney General, 555 E. Washington Street, Suite 3900, Las Vegas, NV 89101; phone: <b>702.486.3132</b>; email: <a href="mailto:aginfo@ag.nv.gov">aginfo@ag.nv.gov</a>.</p> <p><b>North Dakota Residents.</b> We will not share information we collect about you with non-affiliated third parties, except as permitted by law, such as to process your transactions or to maintain your account.</p>	